

Dress in Blue Day!

March 5, 2010



FUNDRAISE FOR COLON CANCER AWARENESS

If you are a school, business or just an individual looking to fundraise and promote awareness for a great cause, then the Colon Cancer Alliance *Dress in Blue Day* campaign is for you! Help the CCA promote awareness about the importance of colon cancer screening by dressing in blue on March 5, 2010.

It's easy to get started.

1. Mark off Friday, March 5, 2010 on your personal and work calendar. We suggest talking to your HR Department, or the like, in coordinating this as a fundraiser event.
2. Order your promotion materials at www.ccalliance.org.
3. Once approved, promote the event to coworkers and colleagues.
4. Suggest a \$10 donation to be able to wear blue (this could be as simple as wearing jeans since the event will be on Friday).
5. Fill out this form and send the CCA your gift.

Name of Organization _____

Address of Organization _____

Number of Participating Employees _____

Your Name _____

Affiliation to colorectal cancer _____

Phone _____ **E-mail** _____

We encourage you to collect donations from friends, family members and coworkers.

Total donation _____

Thank you in advance. We hope your *Dress in Blue Day* is a true blue success!

Please send donations to: Colon Cancer Alliance, 1200 G St., NW, Washington DC 20005
For more information, please e-mail info@ccalliance.org or call 202-434-8980.